



# **Product and Pricing Information Guide**

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## Material Information and Pricing

Square foot calculation is based per file submitted (finished with 1" heat welded hems and standard grommetting)

### 13 oz Scrim Vinyl

Our most popular material, 13 oz. scrim vinyl, is made of a strong nylon mesh covered in vinyl. This material not only offers durability—it delivers it. This vinyl has a 3-5 year life span when continuously used outdoors, and a 7-10 year life span when continuously used indoors. A semi-gloss finish provides a great base for sharp digital printing with clarity and vibrancy that lasts for years. This material is commonly used for banners. Maximum print width 16ft x 50ft.

#### Billboard Print (13oz scrim vinyl)

Unlike other companies who print at 24 or 72 DPI, we normally print billboards starting at 360 DPI. What's more? We can print up to 16 feet before having to seam. The material we use for billboards are 13 oz. Normandy Pro Scrim. Maximum print width 16ft x 50ft.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1–100 sq ft	\$1.49	2 - 3 Days
101–500 sq ft	\$1.25	2 - 3 Days
501–1000 sq ft	\$1.15	3 - 5 Days
1001–2500 sq ft	\$1.05	Call or Email
2501–5000 sq ft	\$0.99	Call or Email
5001 + sq ft	\$0.89	Call or Email

### 10 oz Mesh

Mesh Banners are printed on an 10 oz PVC polyester mesh material. This material allows for a 37% air-flow and works well for high wind environments. There are crisscrossed fibers which create a printable surface. Much like mesh fabric, you can see through this material to some extent but still also see the printed graphic. This material is commonly used for banners and screens. Maximum print width 16ft x 50ft.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1–100 sq ft	\$1.75	2 - 3 Days
101–500 sq ft	\$1.50	2 - 3 Days
501–1000 sq ft	\$1.35	3 - 5 Days
1001–2500 sq ft	\$1.25	Call or Email
2501–5000 sq ft	\$1.15	Call or Email
5001 + sq ft	\$0.99	Call or Email

### Finishing Options

Reinforced Hems

Reinforced Corners

Pole Pockets

Price/ Ln. Ft	\$0.75
Price / Banner	\$25.00
Price / Pocket	\$2.50

### 14 oz Premium No Curl

Anti-Curl properties ensure you have an upright taut graphic at all times, even when the graphic is stored rolled. Works great in our retractors. Best for indoors, trade show displays and retracting displays. No hemming is available. Cut to size only, grommets may be used. Maximum print width 48 inches.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1–100 sq ft	\$1.99	2 - 3 Days
101–500 sq ft	\$1.75	2 - 3 Days

### What are heat welded hems?

The majority of the time we're asked to put hems and grommets on a banner. With vinyl materials, this is done using a Miller Weldmaster T100 and/or a Miller Weldmaster CMIT 10'. The T100 is designed to weld hems, hems with rope, hems with pockets, overlaps in straight lines.

"Welding" is what occurs when the vinyl reaches a temperature so high that it actually bonds with itself in the machine, which is why it's more durable and reliable than sewing the hems. If you're not sure what grommets are, think of them as brass eyelets, about the size of a nickel. They're used when the banner is suspended from something (or somehow going to be hanging up) and hugely reduce the risk of the banner ripping and tearing.



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### Calendered Vinyl w/ Lamination

Our high-gloss calendered vinyl is perfect for digitally printed decals and use on flat signs. Color stays crisp and bright. When properly applied, this material has a 3-5 year life span when continuously used outdoors. This material is commonly used for decals, stickers, and also often applied to coroplast for signs. etc. 4 mil. thickness, 58 inch maximum print width. Lamination and cutting finishes can be added for cost below.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1-100 sq ft	\$3.00	2 - 3 Days
101-250 sq ft	\$2.75	2 - 3 Days
251-500 sq ft	\$2.50	3 - 5 Days
501+ sq ft	\$2.25	Call or Email

### High Performance Cast Vinyl w/ Lamination

More durable than our regular calendered vinyl, this material features the same great print quality but has an 8 year life when continuously used outdoors. 3mil thickness, 52in maximum print width.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1-100 sq ft	\$3.50	2 - 3 Days
101-250 sq ft	\$3.25	2 - 3 Days
251-500 sq ft	\$3.00	3 - 5 Days
501+ sq ft	\$2.75	Call or Email

### 3m Control Tac™

While this product is changeable and removable, it is also durable and permanent. This vinyl film features channels that allow air to escape resulting in lower occurrence of air bubbles which are common in other self-adhering materials used in large format. Commonly used for vehicle graphics and wraps. Price includes corresponding 3M laminate. 4mil. thickness, 58 inches maximum print width.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1-100 sq ft	\$3.95	2 - 3 Days
101-250 sq ft	\$3.70	2 - 3 Days
251-500 sq ft	\$3.45	3 - 5 Days
501+ sq ft	\$3.20	Call or Email

### Floor Graphics

Our floor graphic material is a 3.4 mil matte cal vinyl with removable adhesive. It is commonly used for floor signs, decals and point of purchase advertising in retail environments. Maximum print width is 54 inches. Short term approx. 1 month adhesion. Long term approx. 3-6 months adhesion. Die cutting can be added for cost listed below.

Material	Price/ Sq. Ft.	Production Time
Short Term	\$3.75	2 - 3 Days
Long Term	\$4.75	2 - 3 Days

### White Reflective Vinyl w/ Lamination

This flexible, printable reflective film is the perfect choice for emergency vehicle graphics and other applications where a durable, comfortable and removable graphics are needed. Laminate is included in the pricing. Die cutting is available for the cost listed below. Maximum print width is 52 inches.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1-500+ sq ft	\$6.00	2 - 3 Days

### Finishing Options

Die Cutting / Contour Cutting  
Unit Directional Printing

Price/ Sq. Ft	\$0.85
Price / Sq. Ft.	\$1.00

### A note on adhesive materials

Full bleed application has a greater opportunity to release from a surface as compared to one with a safe edge or unprinted border. However both applications are acceptable. Very thin cuts and corners that come to a point have the greatest chance to release. Use rounded corners and a safe edge whenever possible.



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### Wall Graphic

Our wall graphic material is an ultra removable adhesive backed polyester fabric. It features an opaque print surface that is water resistant and allows for contour cutting without fray and has a great photographic print quality. The micro-sphere adhesive is ultra removable and leaves little to no adhesive residue on any flat non-porous surface for up to one year. This product is ideal for finished surfaces that are flat, smooth and clean. Premium interior applications for sealed walls, displays, glass, metal and plastic. Not suitable on finished wooden surfaces. 8 mil material, maximum print width of 58in, cannot be laminated. Die cutting available for added charge.

Material	Price/ Sq. Ft.	Production Time
Width Max. 58in.	\$5.00	2 - 3 Days
Contour Cut	\$0.85	

### Window Perf (Perforated Window Film)

When you want to get a message out or save some money on cooling bills, check out our perforated window film. It's designed to be applied to the exterior of your window and viewed from the outside. The outside will display a graphic of your choosing (as well as offer a bit of shade) while still allowing you to see out your window with 50/50 see-through. Not sure what we're talking about? Think about something that sort of resembles a type of foil with hundreds of small holes punched in it, they're usually seen in the back windows of trucks or large windows of car dealerships. Maximum print width is 52in, comes with spray laminate.

Material	Price/ Sq. Ft.	Production Time
Window Perf with Spray Laminate	\$3.50	2 - 3 Days
Window Perf with Opticall Clear Lam.	\$5.50	2 - 3 Days

### Non Adhesive Backlit Film

A premium 5.5 mil backlit film that features an outdoor durable coating that provides excellent image performance, water resistant, scratch resistant and will not yellow or fade when displayed in direct sunlight.

Maximum print width 58 inches.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1-100 sq ft	\$3.50	2 - 3 Days
101-250 sq ft	\$3.25	2 - 3 Days
251-500 sq ft	\$3.00	3 - 5 Days
501+ sq ft	\$2.75	Call or Email

### Translucent Adhesive Backed Vinyl Media

A high performance, 3 mil translucent media, rated for 7 year use, can be used for indoor or outdoor signage. This product features a semi-gloss finish for reduced glare and a clear, permanent adhesive. Maximum print width 58in.

Sq. Ft. of Material	Price/ Sq. Ft.	Production Time
1-100 sq ft	\$3.50	2 - 3 Days
101-250 sq ft	\$3.25	2 - 3 Days
251-500 sq ft	\$3.00	3 - 5 Days
501+ sq ft	\$2.75	Call or Email

### Premium Cast PVC Laminating Film

(used with both Translucent Vinyl Media & Non Adhesive Backlit Film)

A 2 mil highly flexible cast film with a gloss finish. The most durable and conformable cast PVC laminating film. This can be used for a wide range of applications, including longer-term indoor and outdoor applications. Rated at 8 year and adds a UV protection extension of 4 years.

Width of Material	Price/ Sq. Ft.
58 inches	\$1.49



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### Canvas Look Material

When you want a banner with a unique texture, look no further. With the look, feel and visual texture of a classic painting canvas and the ability to display full, beautiful color, this material makes for an attention-getter. This material is commonly used for high end displays, banner, and gallery wrapped photographs.

### Magnetic Material

Our magnetic is 30 Mil and is excellent way to advertise your business on any metal surface as you can put the sign up and take it down as you would like, commonly used on vehicles.

### Poster Paper

Our poster paper is a 6 mil photo realistic glossy paper, ideal for high quality posters and POP graphics.

Material	Price/ Sq. Ft.	Production Time
Width Max. 58in	\$3.25	2 - 3 Days

Material	Price/ Sq. Ft.	Production Time
Width Max. 24in	\$5.25	2 - 3 Days
Blank Max. 24in	\$1.75	2 - 3 Days

Material	Price/ Sq. Ft.	Production Time
Width Max. 52in	\$2.00	2 - 3 Days
Laminate / Sq. Ft.	\$1.00	

## Artwork Files and Tips

### File Tips:

- Convert all text to outlines/curves
- Size design proportionate to the banner you are ordering
- If your banner size exceeds 216" or 18' you will need to scale your artwork down. You can go to half size or 1/10th scale.
- To prevent any important text or images from falling onto the hemline or be interrupted by a grommet, you will want to keep that information at least 2" away from edge of the design
- No bleeds are necessary on standard finished products, please check the product templates for additional set up information on stands and retractor files.
- Files that exceed 500 MB will not be accepted

### Raster Files/Images:

These files are pixel based images, so when the image/file is enlarged it may become blurry/pixelated if the image/file is not high resolution.

### Follow these tips for Raster Files:

PSD, JPG, TIFF. Please follow the guidelines below

- 100% scale (full size output) at 100 dpi
- 50% scale at 200 dpi or higher
- 25% scale at 300 dpi or higher
- 10% scale at 600-1200 dpi recommended

Thumbnail sized JPG's or images taken off general websites are not at a high enough resolution to be used on large prints like banners.

### Artwork Charges:

We do charge for any artwork assistance needed, this includes us setting up the die cut or contour cut paths. Please be sure your files are print ready! Artwork charges are \$40 per hour, charged in 15 minute increments, \$10 minimum charge.

### File Submission & Ordering Options:

#### Online Ordering

You will need to create an account in order to view pricing and order online. Go to [www.digital-print-solutions.com](http://www.digital-print-solutions.com) to create an account. Then you can click on the product you are interested in. You will be able to select your size and finishing options. You can upload files up to 100 mb.

#### Email Files

Files under 10MB can be emailed to your Customer Service Rep or to [service@digital-print-solutions.com](mailto:service@digital-print-solutions.com) please include the details of what you would like to order along with contact information.

#### Disc by Mail

Please include detailed order and contact information with the disc. Files can be burned to a CD or DVD and sent regular mail or UPS:

#### Regular Mail:

Digital Print Solutions  
PO Box 162  
Kensington, MN 56343

#### UPS:

Digital Print Solutions  
14 Central Ave N  
Kensington, MN 56343

### Printing Process

All products are printed in CMYK. If files are submitted in RGB, color shifting will take place. If a specific PMS color is needed, please let us know when you submit your order. We will do our best to meet the specific color. Please review your artwork at full size before submitting as we are not responsible for output quality (including, color, clarity and final output) when printing customer supplied files. We do our best to ensure that your final product is what you want, but we aren't able to do so without you putting in your part. Trust us when we tell you something won't look good or turn our as you imagine it will.



## Fabric Pricing

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### **Mirror - \$3.25**

Commonly used for flags and flying banner displays (back side is in reverse as any flag)

### **Flag - \$3.75**

Commonly used for flags (back side is in reverse as any flag)

### **Satin - \$3.75**

Commonly used for backdrops or banners, however has a shine to the material

### **Poplin - \$4.50**

Commonly used for table runners and covers - Fire Rated

### **Banner soft - \$4.50**

Commonly used for banners or back drops - Fire Rated

Max Print Width: 58"

Anything larger than 58" in one direction will have seams

Finishing Options:

- Folded Sewn Hem & Grommets
- Hot Knifed
- Pole Pockets

**Contact us at:**

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